

June 2-4, 2021

PARTNERSHIP PROGRAM - 2020

LANIER 5.0
TRIAL ACADEMY
MASTER CLASS

Partner Company Name: _____

(Exactly as you would like it advertised)

Partner Company Address: _____

Partner Company Web Address/URL: _____

Contact Person: _____

Contact Person Email: _____

Contact Office Phone: _____

Contact Mobile Phone: _____

OPPORTUNITY SELECTION

Big As Texas Partner(s)

SOLD Seminar Partner: \$20,000

SOLD Seminar Partner: \$20,000

SOLD Seminar Partner: \$20,000

Platinum Spur Partner(s)

SOLD Welcome Reception Sponsor: \$15,000.00

SOLD Networking Cocktail Hour: \$15,000.00

SOLD Golf Scramble : \$12,000.00

Library Tour : \$10,000.00

Thursday Breakfast and Lunch Sponsor : \$10,000.00

Friday Breakfast and Lunch Sponsor : \$10,000.00



Gold Spur Partner(s)

- SOLD** Seminar Tote Bag : \$8,500.00
- SOLD** Seminar Name Tag Lanyard : \$8,500.00
- SOLD** Hotel Key Cards : \$8,500.00
- SOLD** PowerPoint Workshop : \$8,000.00
- SOLD** Seminar Wi-Fi : \$7,500.00
- SOLD** Gobo Logo Wall Projection : \$7,500.00
- SOLD** USB Phone Charger : \$7,500.00
 - Novelty/Snack Station : \$7,000.00
- SOLD** Golf Scramble Bar Cart : \$7,000.00

Silver Spur Partner(s)

- Exhibit Booth: \$3,500.00

Add-on Items *Does NOT include Exhibit Booth

- SOLD** Thursday seat Drop : \$4,000.00
 - Friday seat Drop : \$4,000.00
- SOLD** Golf Scramble Longest Drive Sponsor : \$1,500.00
- SOLD** Golf Scramble Closest to the Pin Sponsor : \$1,500.00
- SOLD** Branded Golf Balls : \$1,500.00
- SOLD** Branded Golf Towels : \$1,500.00
 - Golf Scramble Hole Sponsor (14 holes) \$500.00

BOOTH SELECTION

**BOOTH ASSIGNMENTS ARE PROCESSED IN THE ORDER PAID CONTRACTS ARE RECEIVED.
SELECT YOUR BOOTH TYPE BELOW:**

- Sponsor Booths are reserved for Platinum and Gold Spur Partnerships of \$7500 or more
- Standard Booths are available for \$3500 or more

SELECT YOUR BOOTH NUMBER:

Booth # _____ (1st choice)

Booth # _____ (2nd choice)

Booth # _____ (3rd choice)



EXHIBIT BOOTH STAFF

Your contract includes complimentary entrance to the Lanier Trial Academy Masterclass 5.0 events for 2 booth personnel. Please list the names of the two company personnel who will need name badges exactly as they would like it to appear on the badge. Name badges are required for the duration of the event. (See below for additional staff)

Name: _____

Phone #: _____

Email Address: _____

Name: _____

Phone #: _____

Email Address: _____

ADDITIONAL BOOTH STAFF/GUESTS

Each additional booth staff/guest will be charged to receive a name badge for the conference receptions. Official name badges provided by the Lanier Trial Academy are required to gain entrance. Additional booth staff passes are not guaranteed to provide access to the General Sessions or CLE credits. \$200 EACH

Name: _____

Phone #: _____

Email Address: _____

Name: _____

Phone #: _____

Email Address: _____

Name: _____

Phone #: _____

Email Address: _____



MTVA member organizations receive one \$250 discount off listed price for this event. Check here if your company is a MTVA member (contact your account executive for more details).



CHECK THE FORM OF PAYMENT:

VISA MC AMEX CHECK DISCOVER

(Payable to: The Lanier Trial Academy)

C.C.#: _____ EXP. DATE: _____

SECURITY CODE: _____ CARDHOLDER'S NAME: _____

TOTAL CHARGED: _____

CARD BILLING ADDRESS: _____

The assigned booth space is 10' x 10' and partner agrees to pay by check or credit card at the time of contract signing. The partner is responsible for all electricity, lighting, A/V Services associated with said booth and will work directly with the resort concerning these details. Additional information regarding services will be sent after payment processing. A copy of the contract must be signed and returned along with the full payment and booth selection to confirm your booth assignment. No refund will be given after the contract has been received. Extra Staff Passes are limited to those working in a partner booth on behalf of the company. We agree that The Lanier Trial Academy and their legal entities shall be held harmless from claims of any nature arising from use of the assigned space or activities of our employees or representatives.

Sponsor/Cardholder

Signature: _____

Date: _____

Email contract with payment to: Lanier@AssociationsMgt.Com Fax contract to: 334-699-7299

Mail check payments with contract to: The Lanier Trial Academy c/o Legal Associations Management, Attention: Johnnie Hobbs, 430 West Main Street, Dothan, AL 36301 For Credit Card payment by phone, please contact Johnnie Hobbs at 334-944-2852

Please electronically send us a copy of your logo, in vector format, at your earliest convenience. This way we can include it on promotional materials and items.



June 2-4, 2021

LANIER TRIAL ACADEMY 5.0 CONFERENCE PARTNERSHIP OPPORTUNITIES

LANIER 5.0
TRIAL ACADEMY
MASTER CLASS

BIG AS TEXAS PARTNERSHIP: \$20,000

SOLD

- Company name/logo displayed on large banner at the event
- Special Signage recognizing sponsor as Big As Texas Partner
- Inclusion of logo on all event materials, signage, website, program and eBlasts recognizing sponsor as Big As Texas Partner
- One sponsorship per business type maximum
- Sponsor provided item/brochure/materials* in attendee carry bags
- 6 tickets to seminar
- 8-foot table and 10' x 10' sponsor booth exhibit space

PLATINUM SPUR PARTNER

WELCOME RECEPTION SPONSOR: \$15,000

SOLD

- Signage at event recognizing sponsorship
- Sponsor provided cocktail napkins, tent cards, and other branded materials*
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Platinum Spur Partner
- One sponsorship per business type maximum
- Sponsor provided item/brochure/materials* in attendee carry bags
- 4 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space

Please electronically send us a copy of your logo, in vector format, at your earliest convenience. This way we can include it on promotional materials and items.

June 2-4, 2021

LANIER TRIAL ACADEMY 5.0 CONFERENCE PARTNERSHIP OPPORTUNITIES

LANIER 5.0
TRIAL ACADEMY
MASTER CLASS

SOLD

NETWORKING COCKTAIL HOUR: \$15,000.00

- Signage at event recognizing sponsorship
- Sponsor provided cocktail napkins, tent cards, and other branded materials*
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Platinum Spur Partner
- Sponsor provided item/brochure/materials* in attendee carry bags
- 4 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space

SOLD

GOLF SCRAMBLE: \$12,000.00

- Company name/logo displayed on large banner at the event
- Sponsor may provide giveaway golf balls and golf towels for the scramble
- One sponsorship per business type maximum
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Platinum Spur Partner
- Sponsor provided item/brochure/materials* in attendee carry bags
- 4 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space

LIBRARY TOUR: \$10,000.00

- Sponsor can provide branded handouts to place in transit seats
- Sponsor may be granted 3-5 min to speak on transit
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Platinum Spur Partner
- Sponsor provided item/brochure/materials* in attendee carry bags
- 3 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space

Please electronically send us a copy of your logo, in vector format, at your earliest convenience. This way we can include it on promotional materials and items.



THURSDAY LUNCH SPONSOR: \$10,000.00

- Sponsor signage in food serving area on Tuesday
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Platinum Spur Partner
- Sponsor provided item/brochure/materials* in attendee carry bags
- 3 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space

FRIDAY LUNCH SPONSOR: \$10,000.00

- Sponsor signage in food serving area on Wednesday
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Platinum Spur Partner
- Sponsor provided item/brochure/materials* in attendee carry bags
- 3 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space

*MATERIALS PLACED IN ATTENDEE CARRY BAGS ARE SUBJECT TO APPROVAL OF THE LANIER TRIAL ACADEMY PRIOR TO INSERTION.

GOLD SPUR PARTNER

SOLD

SEMINAR TOTE BAG: \$8,500.00

- Sponsor logo included on tote bag provided to all attendees
- Sponsor provided brochure/materials in attendee carry bags
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Gold Spur Partner
- 2 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space

SOLD

SEMINAR NAME TAG LANYARD: \$8,500.00

- Sponsor logo included on name tag lanyard provided to all attendees
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Gold Spur Partner
- 2 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space



SOLD

HOTEL KEY CARDS : \$8,500.00

- Sponsor logo included on hotel room key card provided to all attendees staying at the venue
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Gold Spur Partner
- 2 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space

SOLD

POWERPOINT WORKSHOP : \$8,000.00

- Special Signage at the event acknowledging sponsor as Seminar App Sponsor
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Gold Spur Partner
- 2 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space

SOLD

SEMINAR WI-FI : \$7,500.00

- Special signage acknowledging sponsor as Seminar Wi-Fi provider
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Gold Spur Partner
- 2 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space

SOLD

GOBO LOGO WALL PROJECTION: \$7,500.00

- Sponsor logo projected on the wall of the main session room
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Gold Spur Partner
- 2 tickets to event
- 8-foot table and 10' x 10' sponsor booth exhibit space

SOLD

USB PHONE CHARGER: \$7,500.00

- Sponsor logo included on USB phone charger provided to be given away at the conference
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Gold Spur Partner
- 2 tickets to event
- 8-foot table and 10' x 10' exhibit space

NOVELTY/SNACK STATION : \$7,000.00

- Special signage acknowledging sponsor as Seminar Wi-Fi provider
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Gold Spur Partner
- 2 tickets to event
- 8-foot table and 10' x 10' exhibit space



SOLD

GOLF SCRAMBLE BAR CART: \$7,000.00

- Special signage acknowledging sponsor as Golf Scramble Bar Cart Sponsor
- Sponsor may provide branded cocktail napkins, bottle openers, koozie, t-shirt for server.
- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Gold Spur Partner
- 2 tickets to event
- 8-foot table and 10' x 10' exhibit space

SILVER SPUR PARTNER

EXHIBIT BOOTH: \$3,500.00

- Inclusion of logo on event materials, signage, website, program and eBlasts recognizing sponsor as Silver Spur Partner
- 2 tickets to seminar
- 8-foot table and 10' x 10' exhibit space

ADD-ON ITEMS *Does NOT include Exhibit Booth

*PARTNERS MAY PURCHASE ADD-ON ITEMS IN ADDITION TO THEIR EXISTING SPONSORSHIPS. ADD-ONS DO NOT INCLUDE TICKETS TO SEMINAR OR BOOTH SPACE.

SOLD

THURSDAY SEAT DROP : \$4,000.00

- Sponsor may provide marketing materials placed in each seat before morning session
- Inclusion of logo on event materials, signage, website, program and eBlasts

FRIDAY SEAT DROP : \$4,000.00

- Sponsor may provide marketing materials placed in each seat before morning session
- Inclusion of logo on event materials, signage, website, program and eBlasts

SOLD

GOLF SCRAMBLE LONGEST DRIVE SPONSOR: \$1,500.00 (2 HOLES)

- Recognition as sponsor of both long drive holes
- Company logo on Signage at golf scramble

SOLD

GOLF SCRAMBLE CLOSEST TO THE PIN SPONSOR: \$1,500.00 (2 HOLES)

- Recognition as sponsor of both closest to the pin holes
- Company logo on Signage at golf scramble

SOLD

BRANDED GOLF BALLS : \$1,500.00

- Sponsor may provide branded golf balls with their logo to be given away at golf scramble

SOLD

BRANDED GOLF TOWELS : \$1,500.00

- Sponsor may provide branded golf towels with their logo to be given away at golf scramble

GOLF SCRAMBLE HOLE SPONSOR: \$500.00 EACH (14 HOLES)

- Signage on tee box on hole of choice (excluding the 4 Long Drive and Closest to the Pin holes)